

Audience Extension

Increase your local reach and engagement by combining your local media buy with placements on top brand websites for maximum results!

YOUR ADS ON SITES LIKE BETTER HOMES AND GARDENS >>

Served only to people in your local market that have high affinities to purchase your products and services!

We use third party research from **Nielsen, ComScore and Quantcast**, three well known sources for quantitative and qualitative industry research, to target the appropriate audience for your business.

We are unique in the industry as we do not use cookies and **do not retarget consumers**. No NSA or privacy issues with our approach. You are safe and so are your customers.

We provide **daily optimization** of your ads to ensure the best ROI.

We are 100% transparent in that you'll see the websites that are in the media plan. No variations. You'll also receive a report showing each website where your ad was placed along with impressions, clicks and click-through-rate (CTR) for that site.

All advertising is above the fold placement.



AVAILABLE MEDIA PLANS

Starting at \$300/Month for 30k Impressions

HHI \$150K+

zillow.com
 businessinsider.com
 cbssports.com
 bloomberg.com
 doctoroz.com
 drudgereport.com
 forbes.com
And More

Other Plans

100's of industry and demographic specific media plans available.

Let us know who you are trying to reach and we can find or customize a plan just for you.

Contact Us For Additional Plans (Including Site Lists)

HHI \$150K+ PLAN

<u>Brand Websites</u>	<u>Male Index</u>	<u>Female Index</u>	<u>HHI 150K+ Index</u>
thesandtrap.com	150	50	430
forbes.com	150	50	420
businessweek.com	150	50	400
skinsight.com	61	138	346
money.cnn.com	124	77	297
wgt.com	113	88	272
vrbo.com	90	109	266
vacationrentals.com	88	111	262
primelocation.com	111	89	261
larrybrownsports.com	143	57	258
homeaway.com	87	112	258
stripersonline.com	170	30	250
zillow.com	103	97	249
yardbarker.com	122	79	246
autoblog.com	135	65	238
f150online.com	150	50	237
abovethelaw.com	117	84	233
forums.corvetteforum.com	160	40	230
classiccars.com	130	70	225
caranddriver.com	135	65	224
mlslistings.com	110	90	220
adoption.com	83	116	218
business.com	96	104	216
realtytrac.com	95	105	214
whitepages.com	77	122	211
automedia.com	122	79	204

HHI \$150K+ PLAN (CON)

<u>Brand Websites</u>	<u>Male Index</u>	<u>Female Index</u>	<u>HHI 150K+ Index</u>
golfwrx.com	155	45	201
autonews.com	137	64	183
washingtonexaminer.com	170	30	174
businessdaily.com	123	78	172
powerlineblog.com	170	30	170
topix.com	101	99	169
appleinsider.com	164	36	169
MBWorld.org	150	50	162
businessinsider.com	130	70	160
money.cnn.com	124	77	161
americanthinker.com	130	70	156
talkingpointsmemo.com	123	78	154
michellemalkin.com	130	70	154
drudgereport.com	134	66	152
bloomberg.com	135	66	148
bizjournals.com	109	91	144
online.wsj.com	126	75	144
cbssports.com	140	60	134
latimes.com	113	88	130
nypost.com	116	85	130
doctoroz.com	70	30	128
bmw.com	110	90	127
cnn.com	118	83	123
cnet.com	122	79	111